

QUICK RESPONSE QUOTES | **New magazine jobs every week!** | **Cornerstone GROUP OF COMPANIES** Ready for positive change? Click here to learn more | **CoasttoCoast** CANADA'S LEADING NATIONAL DISTRIBUTOR

Masthead Home | Newsletter | Suppliers | Classifieds | Links | Events | Library | **Jobs | Blogs | Cover Critiques | Awards | Reports** | Post a Job | Total: 47 | This week: 7 | Recent: Account Manager

CDS Global Innovation. Ser. A Franc Company

Canadian Magazine Industry News

23 September 2010, TORONTO Canadian Online Publishing Awards finalists announced

One hundred and twenty-eight finalists, from well-known brands such as WalrusMagazine.com to emerging online brands such as HealthCastle.com, have been selected in the second annual Canadian Online Publishing Awards. The awards program, produced by Masthead, recognizes excellence in online editorial and innovation by Canadian magazine, newspaper, broadcast and website publishers.

Click here to see the Gallery of Finalists.

Entries were judged in three divisions: the Red Division for consumer, custom, religious, and public association websites; the Blue Division, for business-to-business, professional association, farm, and scholarly websites; and new for 2010, the Green Division for daily and weekly newspapers and sites produced by broadcasters. Sites from *The Globe and Mail*, *The Toronto Star* and CBC are among the Green Division finalists.

Entrants competed in 11 categories in each division, including Best Mobile Application, Best Website Design, Best Blog and Best Overall Website.

Entries were reviewed by an independent judging panel of highly regarded industry professionals and experts from across Canada and the U.S. Among the more than 25 judges in the panels were Matt Sullivan, senior web editor, *Esquire*; Ian Adelman, online design and UX director, *New York Magazine*; Mitch Joel, author, *Six Pixels of Separation*; and Jennifer Campbell, online editor, *FASHION* magazine. Click here for a list of judges.

The winners will be announced at a special reception on Wednesday, October 20 at the Gladstone Hotel, 1214 Queen Street West, in Toronto.

The reception starts at 5 p.m. and is open to all. Tickets may be purchased for \$20 in advance by clicking here or \$30 at the door. Tickets include one drink ticket, hors d'oeuvres and access to the online publishing event of the year.

Also new for 2010 is the host of the Canadian Online Publishing Awards, CBC Radio technology columnist, blogger and researcher Jesse Hirsh.

To view the Gallery of Finalists, and purchase tickets, visit Canadianonlinepublishingawards.com.

The COPAs are produced by Masthead with sponsors Audit Bureau of Circulations, CCAB div. of BPA Worldwide, Cornerstone Group of Companies, and Mygazines: E-Defining Your Content.

« Prev Story || Next Story »

Comments (0) Post a Comment

Story Tools
E-Mail | Print

- #### Related Stories
- *New York Magazine* online design director among judges for 2010 Canadian Online Publishing Awards
 - Early bird deadline for the Canadian Online Publishing Awards is this Friday

Most Recent News Comment

→ *Famous and Famous Québec* renamed, expanded

Moviefan says:
Puffery? Sure, but what are you looking to read in the 10 minutes before a film starts? Most people ...

Most Recent Blog Comment

→ REALITY CHECK: American Society of Magazine Editors 2010 Best Cover Contest: Sports & Fitness

Scott says:
Dan, You make a compelling point about seasonality. This is indeed a noteworthy success, when view ...

CARDonline www.cardonline.ca
[CLICK HERE]

- #### Most Read Stories
- Niel Hiscox to purchase CLB Media automotive titles
 - Former St. Joseph creative launches condo magazine
 - People in Print: Changes at Eye Weekly, St. Joseph Media
 - Ken Whyte named executive vice president at Rogers Publishing
 - People in Print: Changes at Transcontinental, *Flare*, *Media in Canada* and more

Blogs

 **Magazines Online**
Kat Tancock
Most recent posts:
→ Alternatives to basic captchas
→ Making paid content work for your site
→ Handling corrections: A nice example

 **Covers Sell**
Scott Bullock
Most recent posts:
→ Navy
→ REALITY CHECK: American Society of Magazine Editors Best Cover Contest: Most Delicious
→ Cover of the week: *Maclean's* Rethink issue

 **Circ Without Shame**
Stacey May Fowles
Most recent posts:
→ What We Endure and Why We Endure It
→ Their Magazine Sucks, Buy Ours
→ Dear Editor: What would you want to know about circulation?

 **Dream Job TK**
Corinna vanGerwen
Most recent posts:
→ Ask Them to Stay
→ Anna Wintour on Fashion Blogs & the Internet
→ How not to write a resignation letter

 **Gadget Blog**
Martin Seto
Most recent posts:
→ The eReader revolution begins for magazines

Cover Critiques



Hear web-to-print pioneer BOB YOUNG
Founder and CEO Lulu.com
Keynote Address at Print World 2010
Nov. 22, downtown Toronto
FREE WITH ADMISSION — CLICK FOR DETAILS

CONFERENCE AND TRADE SHOW
NOV. 20-22, 2010
10 a.m. - 5 p.m.

PRINT WORLD 2010
The world of shorter-run printing

Now we're packaging the best print and event audits anywhere.

CCAB
BPA WORLDWIDE INTERACTIVE

Canadian Newsstand Awards
Grand prix d'excellence en kiosque

Save the date
November 1, 5pm
The Spoke Club
600 King St. West, Toronto

CANADIAN ONLINE PUBLISHING AWARDS 2010

Save the date
Oct. 20, 5pm - 8pm
Gladstone Hotel
1214 Queen St. West, Toronto

Promote your company - Click for benefits

- #### Mag News Around the Web | RSS
- How to Build a Website: One Piece at a Time [MediaShift]
 - How will RIM's tablet play? How big a threat is deflation? [The Globe and Mail]
 - Why Hearst Created an Advertising Director for 'Tablet Media' [Ad Age]
 - Newly-Rebranded Hachette Names New CEO [Folio]
 - Harman, Diller could bring 'News-Beast' to life [New York Post]
 - The Hamster Wheel [Columbia Journalism Review]
 - Condé Nast chief: up to 40% of sales could be on iPad [Guardian]
 - The Reign of King David [Daily Front Row]
 - A Is for AOL: The Alphabet According to Google [Ad Age]
 - The iPad, five months later [The Globe and Mail]
- More Mag News Around the Web

Special Reports

Canada's Top 50 Magazines 2010

- #### Upcoming Industry Events
- Word on the Street
 - Spacing fall 2010 release party
 - Canadian Online Publishing Awards
 - State of the Magazine Nation: The Future of Magazines
 - Litfest 2010 Mag Sessions: Lawrence Scanlan
 - Litfest 2010 Mag Sessions: Andrew Potter
 - 2010 ADCC Directions 2010 Awards Show
 - ABC's Conference and Annual Meeting
 - ABC Annual General Meeting
 - Design Thinkers

- #### Masthead Web Edition Archives
- September 2010
 - August 2010
 - July 2010
 - June 2010
 - May 2010
 - April 2010
 - March 2010
 - February 2010
 - January 2010
- More Archives

- #### Masthead Web Edition Archives
- September 2010
 - August 2010
 - July 2010
 - June 2010
 - May 2010
 - April 2010
 - March 2010
 - February 2010
 - January 2010
- More Archives

Masthead Print Edition Archives

  

      